

Resort Aims to Ride Wave of RV Popularity

TOURISM: Bayfront Site Seen as a 'Destination,' Drawing Tourist Dollars

■ By MARIEL CONCEPCION

With the recent boom in sales in recreational vehicles the last few years, driven by adventure-seeking millennials and retiring baby boomers who are trading in swanky hotel stays for more outdoorsy ventures, it comes as no surprise that the recently-approved Chula Vista bayfront development project will be spearheaded by a state-of-the-art RV park.

The **Costa Vista RV Resort**, sanctioned by the **Port of San Diego** board commissioners and to be developed by **Sun Communities Inc.** and **Northgate Resorts LLC**, will include 255 overnight spaces, of which 139 are RV stalls and 116 are RV park models — unique, trailer-type units that serve as vacation rentals — on 19 acres.

Amenities

Additionally, Costa Vista will have a variety of features such as children
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Photo by Jamie Scott Lytle

Barry and Cindy Homer of Texas relax by their RV in Campland on the Bay.

In China, Biotechs Take Partnership Path

TRADE: S.D. Cos. Able to Avoid Some of the Complexities

■ By JARED WHITLOCK

San Diego biotechs are inking deals with Chinese firms to tap into China's ever-growing demand for groundbreaking drugs.

Tocagen and **Ionis Pharmaceuticals**, two of the heavyweights of San Diego biotech, and others have licensed their drugs to Chinese firms. By doing so, companies are likely to give up a cut of China sales in exchange for insider access to a byzantine system.

These companies and observers say more
 ➔ *Biotechs page 51*



Nicholas Boyle

IDE Sees Hungry and Thirsty Market in State

RESOURCE: Water Reuse and Desalination Tech Is in Demand

■ By SARAH DE CRESCENZO

Technology invented by **IDE Technologies**, an Israeli-owned water treatment company that has its Americas region headquarters in Carlsbad, is being used in demonstration projects in California that could change how the drought-prone state approaches wastewater reuse — and present the company with even more business opportunities.

From **IDE Americas** CEO **Gilad Cohen's** Avenida
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Free Address Office Sits Well With More Companies

OFFICE: Variety, Versatility Are Pluses of No Set Seat

■ By RAY HUARD

Carissa Wisniewski as a managing partner of **Moss Adams** runs the company's

San Diego operations, but she doesn't have a fancy corner office.

She doesn't even have a desk to call her own, and that's the way Wisniewski likes it.

Moss Adams, an accounting, consulting and wealth management firm, is among

a number of companies in San Diego and elsewhere adopting a complete or partial free address system where all or most workers don't have an assigned desk.

In a recent nationwide survey of corporate real estate executives by the commercial

➔ *Free Address page 46*

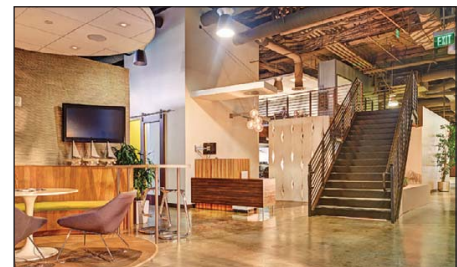


Photo courtesy of AVRP Skyport Studios and CBRE

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